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LIST OF ABBREVIATIONS

Aspect Level or Aspect Based Sentiment Analysis	ABSA
Bag of Words	BOW
Collaborative Filtering	CF
Content-Based	CB
Convolutional Neural Network	CNN
Convolutional Neural Network	CNN
Deep Learning	DL
Fake Review Detection Framework	FRDF
Gated Recurrent Unit	GRU
Gensim Lemmatization	GL
Hybrid Recommendation System	HRS
Latent Dirichlet Allocation	LDA
Local Search Improvised Bat Algorithm based Elman Neural Network	LSIBA-ENN
Long Short Term Memory	LSTM
Machine Learning	ML
Machine Learning Classifiers	MLC
Naive Bayes	NB
Natural Language Processing	NLP
Pointwise Mutual Information	PMI
Product Comment Summarizer and Analyzer	PCSA
Snow-Ball Stemming	SBS
Support Vector Machines	SVM
Transfer learning	TL
User-Generated Content	UGC
User-Generated Content	UGC
Waikato Environment for Knowledge Analysis	WEKA
Web Scrapping Tool	WST
Word Embedding Attention	WEA
World Wide Web	WWW