# ONLINE DATING IN THE DIGITAL ERA: A CRITICAL ANALYSIS FROM THE PERSPECTIVE OF USAGE

#### A Thesis

#### Submitted for the Award of the Ph. D. degree of

#### PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH

UNIVERSITY

By

#### **POONAM MUNIB GUPTA**

Under the Supervision of

#### **DR. NIVEDITA MANISH**

### Asst. Professor, Department of Mass Communication and

#### Journalism

## Pacific University, Udaipur



# FACULTY OF MASS COMMUNICATION AND JOURNALISM

PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH

**UNIVERSITY, UDAIPUR** 

Year - 2024